

2019-20 Advertising
PRICE LIST

- User-friendly Size,
More Visibility
- More Ad Sizes,
More Choices
- Web Space
For Your Ads

13,000 Directories mailed to every home, business and P.O. Box in San Lorenzo Valley. PLUS extra directories available throughout the year at banks, libraries, real estate offices, campgrounds, and more.

One Low Price:

- Design
- Typesetting
- Proof
- Mailed Distribution

Additional Benefits:

- Web Ad on slvbd.com
- Two Indexes —
Alphabetical and Category
- Easy to Use Format

Best Value:

The more advertising you purchase, the less expensive per inch.

Terms:

50% Deposit
50% on publication
**5% Discount for
FULL payment**

Contact:

Amber Bowers
650-793-2167
abowers.0810@gmail.com

Color Any Size

SLV Chamber member ads get showcased in the special tourism guide, in the color section of the Directory.

\$138 bw/\$276 color	1/16	5x.5"
\$258 bw/\$476 color	1/8	5x1.25"
\$354 bw/\$628 color	1/4	5x2.5"
\$496 bw/\$892 color	1/3	5x3.25"
\$638 bw/\$980 color	1/2	5x5"
\$684 bw/\$1118 color	2/3	5x6.25"
\$936 bw/\$1400 color	FULL	5x10"

cover

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Cover Ad Includes:

- Rotating Featured Business listing on slvbd.com home page
- 160x100 pixel ad on slvbd.com
- 1/4 page ad appearing twice inside the directory
(Alphabetical and by Category)

Back Inside Cover..... **\$794**

Front Inside Cover **\$980**

Back Outside Cover **\$1086**

1/4 5x2.5"

web a la carte

One Low Price:

- Design → Proof
- Posting on slvbd.com

Ask About:

- Animated Banner Ads
- Quarterly Ad Rotation And Maintenance
- Website Design
- Links to Your Website
- Special Page for Your Business on slvbd.com

\$138
160x50

\$258
160x100

\$354
160x200

Bold Listing and Web Link
\$68

Top of Page **\$260**

Bottom of Page **\$148** 468x60

Top of Page **\$354**

Bottom of Page **\$220** 600x100

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