

2014-15 Advertising
PRICE LIST

- User-friendly Size,
More Visibility
- More Ad Sizes,
More Choices
- Web Space
For Your Ads

15,000 Directories mailed to every home, business and P.O. Box in San Lorenzo Valley. PLUS extra directories available throughout the year at banks, libraries, real estate offices, campgrounds, and more.

One Low Price:

- Design
- Typesetting
- Proof
- Mailed Distribution

Additional Benefits:

- Web Ad on slvbd.com
- Two Indexes —
Alphabetical and Category
- Easy to Use Format

Best Value:

The more advertising you purchase, the less expensive per inch.

Terms:

50% Deposit
50% on publication
**5% Discount for
FULL payment**

Contact:

Amber Bowers
831-338-2897
amber@slvbd.com

Color
Extra Impression

\$150

ANY SIZE CYMK

\$132	1/16	5x5"
\$248	1/8	5x1.25"
\$340	1/4	5x2.5"
\$476	1/3	5x3.25"
\$614	1/2	5x5"
\$658	2/3	5x6.25"
\$900	FULL	5x10"

cover

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Cover Ad Includes:

- Rotating Featured Business listing on slvbd.com home page
- 160x100 pixel ad on slvbd.com
- 1/4 page ad appearing twice inside the directory
(Alphabetical and by Category)

Back Inside Cover..... **\$764**

Front Inside Cover **\$942**

Back Outside Cover **\$1044**

1/4 5x2.5"

web a la carte

One Low Price:

- Design → Proof
- Posting on slvbd.com

\$132
160x50

Ask About:

- Animated Banner Ads
- Quarterly Ad Rotation And Maintenance
- Website Design
- Links to Your Website
- Special Page for Your Business on slvbd.com

\$248
160x100

\$340
160x200

Bold Listing and Web Link
\$65

Top of Page **\$248**

Bottom of Page **\$143** 468x60

Top of Page **\$340**

Bottom of Page **\$212** 600x100

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